

📰 Example: Product Launch Press Release

FOR IMMEDIATE RELEASE

Marketing Markets Launches AIWire, the First AI-Optimized Press Release Platform Built for Startups

Bringing press releases into the age of AI search and LLM visibility

New York, NY – April 30, 2025 — *Marketing Markets*, a leader in AI-driven media distribution, today announced the launch of **AIWire**, a new platform that helps businesses distribute press releases not only to media outlets, but also into the engines powering large language models like ChatGPT, Perplexity, and Gemini.

AIWire is designed specifically for startups, small businesses, and PR teams that want guaranteed media placement with added long-term visibility in AI-powered search tools.

“This isn’t just press distribution — it’s future-proofed visibility,” said **Ross Soodoosingh**, Founder and CEO of Marketing Markets. “We built AIWire because we saw a gap between traditional PR and how people now search using AI assistants. Our platform bridges that gap.”

Key Features of AIWire:

- Guaranteed placement on 300+ real media sites, including Yahoo Finance, AP News, and MarketWatch
- Structured metadata to enhance discoverability in AI models
- Built-in press release templates with SEO and LLM indexing in mind
- Editorial review and professional copywriting included

Pricing & Availability

AIWire is available starting today at <https://marketingmarkets.com/aiwire-technology/>. Pricing starts at **\$149 per release**, including writing, distribution, and analytics.

About Marketing Markets

Marketing Markets is an AI-focused press release distribution agency helping startups and small businesses gain visibility across traditional media and next-gen search tools. Learn more at <https://marketingmarkets.com>.

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