

Example: Event Announcement Press Release

FOR IMMEDIATE RELEASE

Marketing Markets to Host “AI & PR Convergence” Virtual Summit on May 22, 2025

Free online event explores how AI is reshaping media, SEO, and public relations

New York, NY – April 30, 2025 — *Marketing Markets*, the AI-powered PR distribution platform, today announced it will host the inaugural **AI & PR Convergence Summit** — a virtual event taking place on **May 22, 2025**, from **1:00 PM to 4:00 PM EST**. The event will bring together communications professionals, founders, and AI technologists to explore how artificial intelligence is redefining the future of public relations and media discovery.

The summit will feature thought leaders from platforms including ChatGPT, Perplexity, and HubSpot, alongside seasoned PR experts and agency leads.

“This event is about helping communicators stay visible in an AI-powered world,” said **Ross Soodoosingh**, CEO of Marketing Markets. “From SEO to AI indexing, we’ll cover what really matters in 2025 for public storytelling.”

Key Sessions Include:

- *How AI Models Are Discovering Your Press Releases (or Not)*
- *Using LLM Visibility as a Modern PR KPI*
- *AIWire™ Demo: How We Structure PR for Search Engines & Chatbots*

Event Details:

- **Event:** AI & PR Convergence Summit
- **Date:** May 22, 2025
- **Time:** 1:00 PM – 4:00 PM EST
- **Location:** Online (Zoom + live chat platform)
- **Registration:** Free, via marketingmarkets.com/summit

About Marketing Markets

Marketing Markets is a next-gen press release distribution agency helping brands achieve long-term discoverability through AI-optimized media strategies. Based in New York, the company is known for its AIWire™ platform and real media placement services. Learn more at <https://marketingmarkets.com>.

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