

Example: Award/Recognition Press Release

FOR IMMEDIATE RELEASE

Marketing Markets Named “Best AI PR Solution” at 2025 Global Communications Awards

Company recognized for innovation in AI-powered press release distribution and visibility

New York, NY – April 30, 2025 — Marketing Markets, the press release distribution platform behind AIWire™, has been named “Best AI PR Solution” at the 2025 Global Communications Awards, hosted by the International Public Relations Association (IPRA). The honor recognizes companies that are reshaping public relations through technology, reach, and impact.

Selected from more than 500 global entries, Marketing Markets was honored for its ability to merge guaranteed media placement with next-generation discoverability in AI models such as ChatGPT, Gemini, and Perplexity.

“We’re honored to be recognized by IPRA — this award validates our mission to bring PR into the AI era,” said **Ross Soodoosingh**, CEO of Marketing Markets. “As search and media continue to evolve, we’re proud to give brands the tools they need to be visible in both newsrooms and neural networks.”

The award follows a year of rapid growth for Marketing Markets, including:

- Surpassing 10,000 press releases distributed
- Launching its proprietary AIWire™ platform
- Partnering with Perplexity to boost AI indexing

About the Global Communications Awards

The Global Communications Awards, hosted annually by IPRA, recognize outstanding achievement and innovation across the public relations, communications, and media technology sectors.

About Marketing Markets

Marketing Markets is a New York–based AI-focused PR distribution agency. Its flagship platform, AIWire™, helps brands achieve guaranteed media placement and long-term visibility in AI search models. Learn more at <https://marketingmarkets.com>.

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